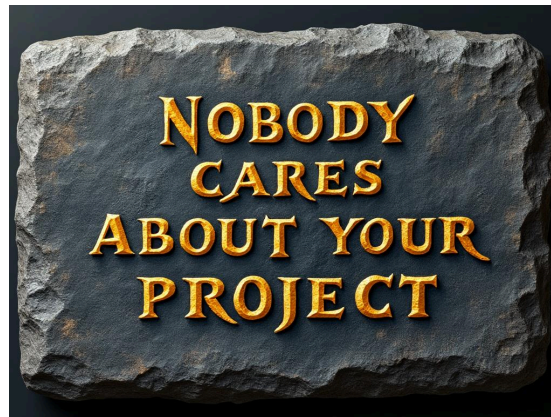


Hi there!

My name's David, and I want to help you. If you're reading this, it's because you saw an ill-timed post by yours truly on either X or Facebook, where I asked a simple question: "Hey, you wanna hop on a stream and talk about creativity and your creative process?"

The response was immediate and overwhelming - over 200 people asking in - a clear indication that there's a need for something new. I've had the concept for a streaming show for the better part of the last two years, and I'm thrilled you're here at the start. Before we move on, memorize this golden rule:



Most podcasts are structured to have authors ramble on about worldbuilding and characters to a scattershot internet audience that has no reason to care. It's like eating soup with a stick - you get a taste, but it's ultimately unsatisfying. Plus, you risk poking yourself in the eye. There is a reason most of these podcasts and interviews barely get any views.

The best way to market your work is to not talk about your work.

Does that seem counter-intuitive? Probably. Why should I support you if I have no clue who you are, and all you can manage to do is drone on and on about your book or project? I have watched hundreds of author interviews, and I can count the memorable ones on one hand. There's a reason that's the case, and that's what we're going to avoid.

People remember **you**, not your long-winded explanation of a story. Stop hiding behind your book. Let people get to know you, because that's how you find your tribe.

My goal is to foster that connection with others, so viewers will become your friends, your supporters, and your die-hard fans. It'll take patience, but we can do it. That's the purpose behind this endeavor!

-David



Ahh, the big reveal! Exciting, right? Great, but what is this thing? Well, *mirth* is just that. Happiness, laughter, and joy. Quake? Well that was an epic video game, but also an unexpected (ie: spontaneous) eruption! Like having too much Taco Bell, but less painful.

The MIRTH QUAKE Web Show is a live-streaming video podcast. Part interview, part gameshow, part spontaneous chaos. Everything about the time we will spend together as host and guest is designed to do three things:

- 1) Showcase you.
- 2) Dig into the creative process and help others with their own.
- 3) Put you on the spot to encourage some fun, memorable moments.

Creating a space that allows YOU (potential guest) to resonate with others is how we can be of value to the creative community, and that's the trick to growing your presence.

So let's break it down into the following sections: How is the show structured, guest expectations, an important FAQ, and LINKS TO GET YOU STARTED.

How is MIRTH QUAKE Structured?

There are two versions of the show - Solo and Group

Solo shows are a dedicated 60 (ish) minute one-on-one session. Group shows are 4 Guests, similar Q&A, longer runtime (about 90 mins), less of a deep dive, and more playtime. Here's a basic run-down of the show structure:

- **INTRODUCTION** - I'll get the show started, and *briefly* introduce you.
- **INTO THE GAUNTLET WITH YOU!** - Before you have a chance to say more than "Hello," you're getting 60 seconds of rapid-fire questions that you'll answer as fast as possible. Think of it as a speedy get-to-know-you round!
- **TAKE A BREATH** - Now that the initial flurry of random questions is out of the way, we can settle in, hang out, and properly introduce you.
- **PROMO #1** - Pleasantries complete, you get a 30-second self-promo spot. Your WIP, Kickstarter, website, whatever. The floor is yours, make it count! It's free advertising airtime, and it's all yours.
- **THE INTERVIEW** - The primary portion of the show, where we talk about creativity and your creative process. Take your time with these questions, and have a conversation. Thoughtful, deep, honest answers are the best! If a topic is particularly interesting, we'll explore, if not, we'll move on. Viewers will be encouraged to interact in chat.

Our goal here is to dig into the creative process so we can collectively help each other in our individual journeys. Vent frustrations, issue advice, talk it all out. Expect some serious questions mixed in with the lighthearted stuff. We want a full picture of you as a creative!

- **THE TEST DRIVE** - You're creative! We're going to take your brain for a spin playing a few rounds of Pitch Storm! You'll have 20 seconds to pitch a random story on the fly, and I'll be making each subsequent round more challenging. Audience engagement is welcomed, they can even rate your pitch, or vote on which one they loved best! Maybe you'll earn points! This is a great game for creatives, and perfect for streams.
- **QUESTIONS, PROMO #2, CLOSING** - Some time for audience questions, another 30 seconds to promote your work, and we close the show! See? That wasn't so bad!

Expectations for Guests

Like anything creative, the structure is necessarily fluid. We may spend more or less time on any given topic depending on the flow of the conversation. That being said, if you're going to be a guest on The MIRTH QUAKE Web Show, you're going to need to **bring it**. When the stream is live, you'll be front-and-center!

Here's how you can have a great time and a successful appearance:

- 1) **Relax, and be prepared!** We're all friends here, and I want you to succeed. Be yourself, be ready for conversation, have a blast. Embrace your time to shine!
- 2) **Don't Be Too Serious!** If you are willing to be self-deprecating and have some fun, we'll have a great time together! If you're not into fun, don't be a guest. No harm, no foul, I wish you all the success.
- 3) **Honor The Schedule!** That means logging in a few minutes early, ready to stream. This is a scheduled interview, and a commitment. Treat it professionally. I expect booking slots to go fast! If you must bail due to an emergency, it might be some time before I can get you back on. Nobody likes being stood up and I need to be an advocate for the audience. If you ghost and no-show, you don't get invited back.
- 4) **Have The Right Equipment!** At minimum, good camera, good audio, and a good internet connection. Technical issues happen, but if you've got crap equipment that causes your end of the stream to constantly freeze or kick you off, it's not going to work.
- 5) **Promote Your Appearance!** Before your scheduled show, I will provide you with images to post to socials. Post 'em everywhere! Tag others, spread the word, pack the crowd with friends and peers alike. The more eyeballs on you, the bigger your reach. Remember, our first goal is to *showcase you*. Send out a newsletter, launch an arrow into the highest tower of the King's castle, let loose some ravens. Smoke signals are fine, but be wary of local ordinances. I'm not sure about thermite, though.

FAQ

I'll try to address what I can foresee as some common questions and concerns, so let's get these basic ones out of the way first.

Q: This is cool and all, I want to be on your show, but who the hell are you and what are your qualifications to run this thing?

A: I have a YouTube channel with 18K subs. Lifetime views exceed 1.1 Million. This channel is the reason my self-published novel, "The Caretaker," is sitting on Amazon with about 170 reviews at 4.8 stars. My personal branding and marketing earned that debut novel a publishing contract for an expanded version.

I've written a feature piece for an international magazine. I have a non-fiction philosophy book being independently published later this year. My new space comedy novel, SPACE PEW PEW hit 400% funded on Kickstarter. I've run a successful brick-and-mortar business (martial arts), have trained thousands of people, and I've raised tens of thousands for charities focusing on foster children, military vets, and first responders.

I do all of my own illustration and design work, I've helped numerous people and businesses start their own successful podcasts, I've recorded my own audiobooks, I've been in technical fields since 1997, and I've been my own boss since 2001.

Put simply, *I don't f*ck around*. I enjoy helping others, I have a great time doing so, and I want to help you!

Q: Why are you doing this project?

A: See above. My goal is to be involved, amplify my fellow authors because it is HARD to be seen out there, and help people. This show's expenses are out of pocket, and it won't be making income for the foreseeable future. Right now, my goal is to be of service to the creative community, be it author, artist, musician, or others.

Q: Can I be on your show, but with only voice and no video?

A: Nope. I wish you the best, but your face is required.

Q: Can we do pre-recorded videos (not streaming) instead of live?

A: Possibly in the future. If you have a timezone issue due to being across an ocean, let's speak privately.

Q: How am I supposed to promote myself without promoting myself?

A: You can talk about your work in the context of the Q&A. Wandering off-topic about characters, worldbuilding, magic systems, etc. means I'm going to sound the SNOOZEFEST alarm and shut you down to get back on topic. Remember the golden rule. Also, this is a show that you'll be featured on for an hour, have two 30-second ad reads, and be promoted across multiple platforms. Where else can you find that opportunity?

Q: When are your scheduled streams?

A: To start with and until the show gets some additional traction, I'll be planning SOLO shows 8-9:00 PM Eastern on Tuesdays and Thursdays. GROUP shows will be certain Saturday evenings from 8-9:30 (ish). The sooner the show gets more interest, the sooner I'll open up additional streaming nights. I have led too many projects that tried to be too much too soon. This is the pace my schedule will allow for the time being.

Q: Where will this show be streaming?

A: This show will be sync-streamed on Rumble, YouTube, X, and Facebook, possibly Twitch.

How Do I Book As A Guest?

I'm thrilled you asked! Three easy steps!

FIRST, join the Discord server!

<https://discord.gg/UvSFBJCvnb>



MIRTH QUAKE is primed to be a community! A tribe of awesome creatives helping one another, and helping the show reach a broad audience. Join the Discord so you can be a part of this awesomeness! You can gain XP on the server by helping other creatives, get perks and permissions unlocked, get help and ideas from fellow creatives, join in on prompts, and much more!

SECOND, please be kind enough to follow me on some socials, as these are the places guests and shows will be promoted, as well as some general announcements.

X: <https://x.com/DavidBadurina>

FB: <https://www.facebook.com/dbadurina>

YT: <https://www.youtube.com/davidbadurina>

Rumble: <https://rumble.com/davidbadurina>

(This one is key, as we stream to all platforms via Rumble)

Substack: <https://davidbadurina.substack.com/>

THIRD, stay tuned in on the Discord for announcements, calls for emergency short-notice guests and opportunities to appear on a roundtable-style show, or as a solo guest! Also, enjoy what's sure to become a growing community of like-minded creatives all working to help lift each other up. Be part of something with purpose!